

WHAT is open source?

FREE SPEECH
PRESS
SOFTWARE

#2012MegaConf

so **WHY** do it?



WORDPRESS

71,558,149

(Not just for blogging anymore.)

TED



 GIGaom



TechCrunch



 CBS RADIO

14.7% of active domain names on the internet.

(source: w3techs.com top 1 million websites)

One of these things is not like the other.

	Monthly Uniques (US)	Employees
Google.com	185M	26,316
Facebook.com	150M	2,000+
WordPress.com	122M	102
Yahoo.com	95M	13,600
Amazon.com	99M	37,900
eBay.com	59M	17,700
Aol.com	39M	5,860



HOW can I use it?

 **Bangor Daily News**

DAILY REPUBLIC
FAIRFIELD, CALIFORNIA

Mountain Democrat
California's Oldest Newspaper – Est. 1851

THE DAVIS
enterprise

 **VILLAGE life™**

'digital native'



reporter blogs

editor tweets

crowd feedback

copydesk curates

*the original
aggregator*

blogs

articles

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ap wire

content partners

dummy



#breaking

#pitch

Mountain Democrat

MONDAY, JAN 30

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10,345



8,800

LIVE! Guinn pleads to manslaughter #breaking

Lease option: Old City Hall sold



SOLD -- pedestrians stroll down Main Street Placerville past the Confidence and Emigrant Jane Buildings that are now under lease and in the future will be mixed-use property that could include residential, retail and/or office uses after renovations. Democrat photo by Krysten Kellum



By Wendy Schultz

Staff writer

12 Comments

On Jan. 26, the city of Placerville finalized a lease with an option to purchase agreement with A.M. Pacific Engineering, a local engineering company, for the old city hall buildings at 487 Main St. for the listed price of \$625,000.

"After two to three years of attempting to sell the buildings, we have reached an agreement which will preserve the rich heritage of the buildings and put them back into a useable state," read a press release from the city.

Locally known as the "Catsup and Mustard" buildings, the red Confidence Hall building ...

El Dorado County Chamber

BUSINESS SHOWCASE

Friday, March 16 • 4 to 8 pm

Business Showcase • Food & Wine Tasting
El Dorado County Fairgrounds Forni Building



El Dorado County Chamber of Commerce
530-621-5885
www.eldoradocounty.org

< || >

Jobs

Homes

Autos

- PL'VILLE
- Secluded 6 plex
- Work shop and yard
- PL'VILLE
- 4 bedroom on 5 acres
- 3/2 Built in 2008
- New 3 bedroom

Debbi
Obitua
Hardw



DebbieDavis15

Obituary. RT @alldenews: Beverly Jean Hardwicke - bit.ly/wEyvtl

57 seconds ago via web



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THE DAVIS enterprise

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January 11, 2012 | Posted by Special to The Enterprise

Beverly Jean Hardwicke

July 25, 1927 – Jan. 8, 2012

Beverly Jean Hardwicke, 84, of Davis, passed away Sunday, Jan. 8, 2012, at Sutter Davis Hospital. She has been an area resident for her entire life. Beverly was born July 25, 1927, in Davis to Harriet Fitzgerald and Edmund L. Forigus. She retired from UC Davis after holding many positions including secretary. Beverly loved her family dearly and had a keen sense of humor. She will be missed by all her loved ones.

Beverly was preceded in death by her sisters Geraldine Bennett and Patricia Landon.

Beverly is survived by her children, Sharon, Bruce, Rob and Michael; sister Charlotte Holder; and eight grandchildren.

A private family service will be held at a later date.

Those who wish to sign a guestbook online may do so at www.wiscombefuneral.com.

Share Tweet 5 0 5U

Short URL: <http://www.davisenterprise.com/?p=124484>

View this story on page A2

Posted by Special to The Enterprise on Jan 11 2012. Filed under Obituaries. You can follow any responses to this entry through the RSS feed. You can leave a response or trackback to this entry.

Appraisals and Estate Jewelry

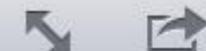
de Luna jewelers

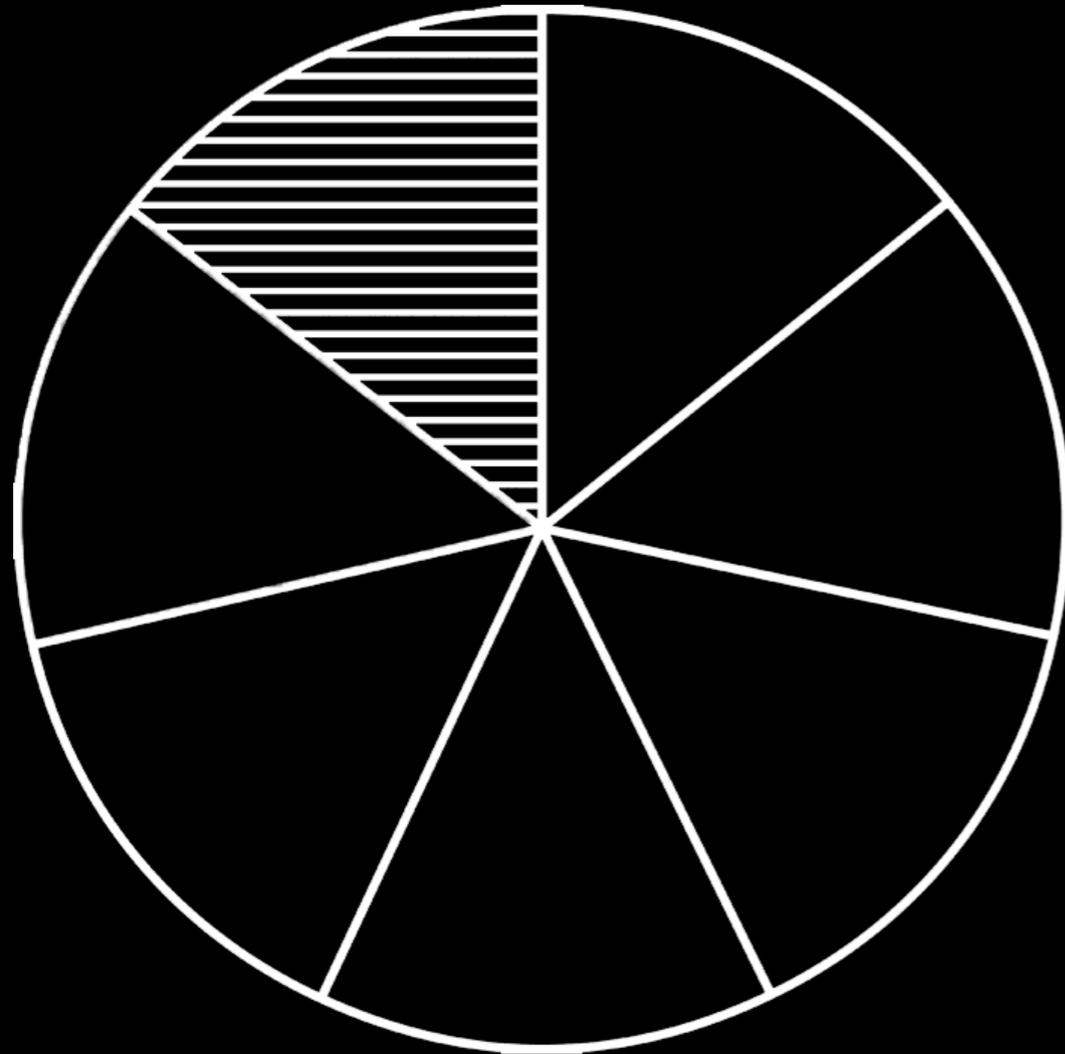
753-3351 • 521 2nd St.
Downtown Davis

Mon-Fri 10am-5:30pm • Sat 10am-5pm
Closed Sun

www.delunajewelers.net

Beverly Jean Hardwicke | Davis Enterprise





'freewall' e-zoning

- free outside of market
- targeted retention strategy
- maximize known readership
- *location*
- *day & time*
- *organization (.edu)*
- *mobile device / carrier*
- *referral source*

is there a **CATCH**?

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