

# WHAT is open source?

# FREE SPEECH PRESS SOFTWARE

#2012MegaConf

so **WHY** do it?

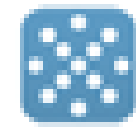


WORDPRESS

71,558,149

*(Not just for blogging anymore.)*

**TED**



GIGaom



TechCrunch



CBSRADIO

**14.7%** of active domain names on the internet.

*( source: w3techs.com top 1 million websites )*

**One of these things is  
not like the other.**

	Monthly Uniques (US)	Employees
Google.com	185M	26,316
Facebook.com	150M	2,000+
<b>WordPress.com</b>	<b>122M</b>	<b>102</b>
Yahoo.com	95M	13,600
Amazon.com	99M	37,900
eBay.com	59M	17,700
Aol.com	39M	5,860

**5  
minute  
install**

**HOW** can I use it?

 Bangor Daily News

DAILY REPUBLIC  
FAIRFIELD, CALIFORNIA

Mountain Democrat  
California's Oldest Newspaper – Est. 1851

THE DAVIS  
enterprise

 VILLAGE life™



*'digital native'*



**reporter blogs**

**editor tweets**

**crowd feedback**

**copydesk curates**

***the original  
aggregator***

*blogs*

*articles*

*photos*

*ap wire*

*content partners*

dummy



**#breaking**

**#pitch**



# Mountain Democrat

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10,345



8,800

**LIVE!** Guinn pleads to manslaughter #breaking

## Lease option: Old City Hall sold



By Wendy Schultz

Staff writer

12 Comments

On Jan. 26, the city of Placerville finalized a lease with an option to purchase agreement with A.M. Pacific Engineering, a local engineering company, for the old city hall buildings at 487 Main St. for the listed price of \$625,000.

"After two to three years of attempting to sell the buildings, we have reached an agreement which will preserve the rich heritage of the buildings and put them back into a useable state," read a press release from the city.

Locally known as the "Catsup and Mustard" buildings, the red Confidence Hall building ...

SOLD -- pedestrians stroll down Main Street Placerville past the Confidence and Emigrant Jane Buildings that are now under lease and in the future will be mixed-use property that could include residential, retail and/or office uses after renovations. Democrat photo by Krysten Kellum



**El Dorado County Chamber**  
**BUSINESS SHOWCASE**  
**Friday, March 16 • 4 to 8 pm**  
**Business Showcase • Food & Wine Tasting**  
**El Dorado County Fairgrounds Forni Building**  
**El Dorado County Chamber of Commerce**  
**530-621-5885**  
**www.eldoradocounty.org**

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Jobs


Homes

Autos

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- Secluded 6 plex
- Work shop and yard
- PL'VILLE
- 4 bedroom on 5 acres
- 3/2 Built in 2008
- New 3 bedroom



**DebbieDavis15**  
Obituary. RT @alldenews: Beverly Jean Hardwicke - [bit.ly/wEyvtl](http://bit.ly/wEyvtl)  
57 seconds ago via web

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**Jet73**  
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of Swi

# THE DAVIS enterprise

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January 11, 2012 | Posted by Special to The Enterprise

## Beverly Jean Hardwicke

July 25, 1927 — Jan. 8, 2012

Beverly Jean Hardwicke, 84, of Davis, passed away Sunday, Jan. 8, 2012, at Sutter Davis Hospital. She has been an area resident for her entire life. Beverly was born July 25, 1927, in Davis to Harriet Fitzgerald and Edmund L. Forgas. She retired from UC Davis after holding many positions including secretary. Beverly loved her family dearly and had a keen sense of humor. She will be missed by all her loved ones.

Beverly was preceded in death by her sisters Geraldine Bennett and Patricia Landon.

Beverly is survived by her children, Sharon, Bruce, Rob and Michael; sister Charlotte Holder; and eight grandchildren.

A private family service will be held at a later date.

Those who wish to sign a guestbook online may do so at [www.wiscombefuneral.com](http://www.wiscombefuneral.com).

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Short URL: <http://www.davisenterprise.com/?p=124484>

View this story on **page A2**

Posted by Special to The Enterprise on Jan 11 2012. Filed under **Obituaries**. You can follow any responses to this entry through the RSS feed. You can leave a response or trackback to this entry.

## Appraisals and Estate Jewelry

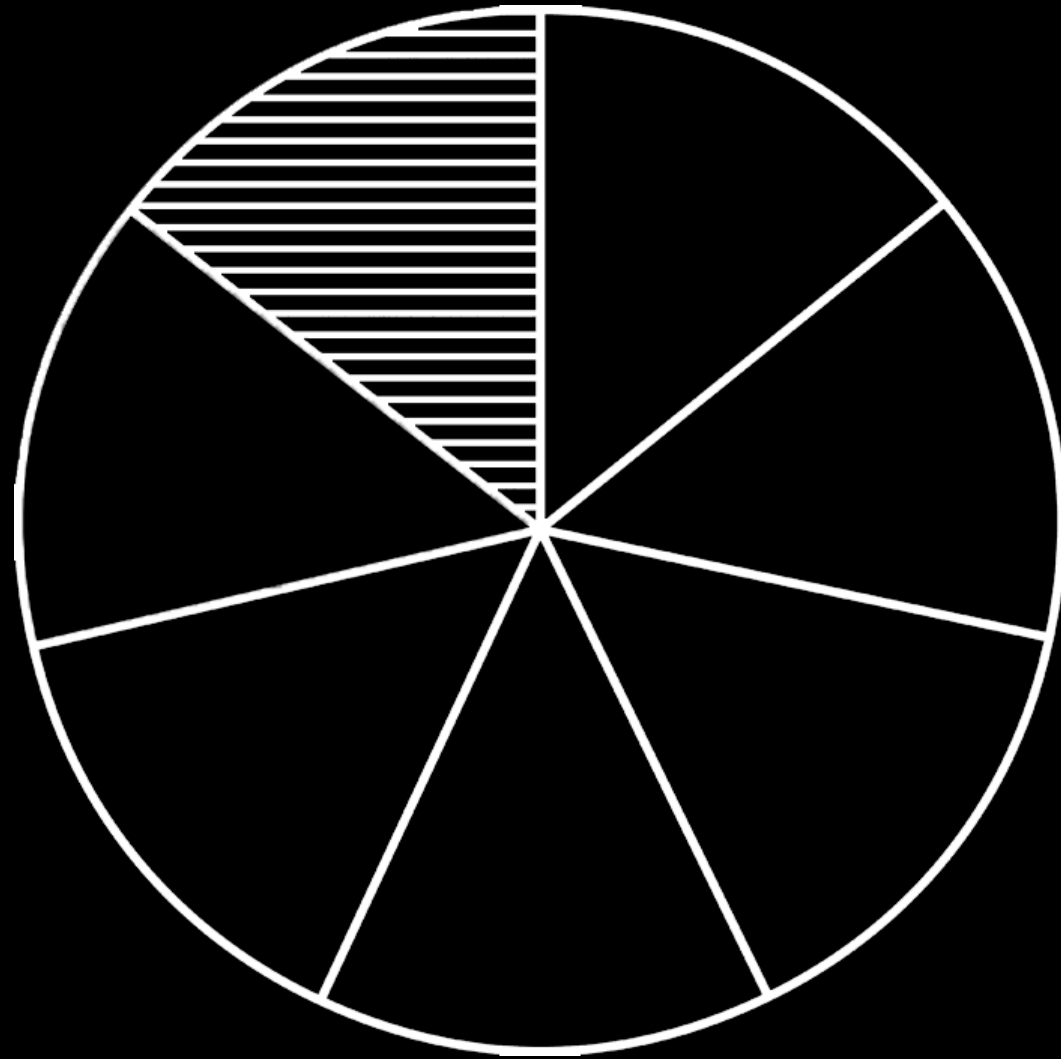
*de Luna*  
jewelers

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Downtown Davis

Mon-Fri 10am-5:30pm • Sat 10am-5pm  
Closed Sun

[www.delunaJewelers.net](http://www.delunaJewelers.net)

Beverly Jean Hardwicke | Davis Enterprise



# **‘freewall’ e-zoning**

- **free outside of market**
- **targeted retention strategy**
- **maximize known readership**
- ***location***
- ***day & time***
- ***organization (.edu)***
- ***mobile device / carrier***
- ***referral source***

is there a **CATCH**?

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